

News Release

EcoWater Canada Ltd to lead in promoting World Water Day, March 22, 2011

Helps draw attention to an international day of observance and action, draws attention to the plight of more than one billion people worldwide who lack access to clean, safe drinking water.

Toronto - EcoWater Canada stands alone as the leader and innovator of products for the treatment of water. As an extension of its commitment to the quality of water in Canadian homes, it continues to demonstrate its engagement in global and national water issues with a major sponsor initiative with its dealers across Canada in World Water Day.

World Water Day, an international day of observance and action, draws attention to the plight of more than one billion people worldwide who lack access to clean, safe drinking water. Even with the UN's support and efforts by leading non-governmental organizations (NGOs) and committed individuals, World Water Day resembles Earth Day at a similar stage in the early 1970s – important but relatively unknown. EcoWater Canada is rising to the challenge of making March 22 a day that everyone in Canada identifies with clean water.

“EcoWater Canada, with support from our dealers across the country, will help support AMREF Canada and the WABANO Centre for Aboriginal Health in their efforts this World Water Day,” said Sal Schillaci, Vice President of Sales, EcoWater Canada. “It’s part of our goal to bring attention to the fact that clean, safe drinking water is not available to all Canadians or people around the world. We are supporting our partners because they are leaders like us and they are committed to bringing clean, safe drinking water to their causes: AMREF works to improve vulnerable African communities and increase their access to clean water sources. The Wabano Centre for Aboriginal Health works to improve aboriginal communities as well as work to improve drinking water in these Canadian aboriginal locales.”

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About EcoWater Canada Ltd:

An industry leader since 1925, EcoWater Systems has consistently offered its customers innovative, state-of-the-art technology, quality products and post-installation service. Today, we’re the world’s largest manufacturer of residential water treatment systems. You can trust EcoWater products and expertise to better the quality of your home’s water.

With an array of exclusive features, the EcoWater Systems’ line of water treatment products are guaranteed to provide your family the best of conditioned, clean water. With

an on-going focus on innovation, reliability, and value, EcoWater stands alone as the leader for the treatment of water that enters your home.

EcoWater Canada Ltd. is a Marmon Water/Berkshire Hathaway company, an international association of more than 100 autonomous manufacturing and service companies.

About The Wabano Centre for Aboriginal Health:

The Wabano Centre for Aboriginal Health is an award-winning charity that is a leader in community-based, holistic health care; bridging Native cultural practices with Western medicine to combat poverty and illness in Canada's First Peoples. In just over a decade, Wabano has become a premier health care facility in Canada – garnering international recognition for its innovative and successful approaches to wellness. Each year, Wabano provides professional services and cultural events to over 10,000 Aboriginal and non-Aboriginal people – opening their doors to serve and build capacity in the entire community.

The centre envisions a world in which all Inuit, Métis and First Nation people have achieved full and equitable access to the conditions of health including: pride in ancestry, cultural reclamation, peace, shelter, education, food, income, a stable environment, resources, and social justice. And where the gifts and wisdom of Inuit, Métis and First Nation cultures are recognized as valuable, distinctive and beautiful. Wabano Centre for Aboriginal Health emphasizes the importance of partnerships in building healthy, vibrant communities. For more information, visit www.wabano.com

About AMREF Canada:

AMREF is the world's leading African health development organization. Founded in 1957 with headquarters, history and feet on the ground in Africa, AMREF works closely with African communities and governments to fight disease, strengthen health systems and train health workers. In 2005, AMREF won the Bill & Melinda Gates Foundation Award for Global Health for making major and lasting contributions to health in Africa.

One of AMREF's priorities is improving access to clean water.

More than 1 billion people in the developing world live without safe drinking water. The crisis is worse in sub-Saharan Africa, where 2 in 5 people lack access to safe water. Working with diverse groups like nomadic communities in Ethiopia, urban slum dwellers in Nairobi and school children in Uganda, AMREF's water and sanitation projects have improved access to safe water and brought better health to thousands of people. Learn more www.amrefcanada.org

For further information:

Melissa Borutski
EcoWater Canada Ltd.
Marketing & Special Events Supervisor
5240 Bradco Blvd.
Mississauga, ON L4W 1G7
Tel: 905-361-8514
Fax: 905-629-0192
Email: borutskim@ecowater.ca
Website: <http://www.ecowater.ca/>

